



Day 2 – Friday, October 15, continued

11:20am – 12:00 Product Showcases

<p>ACH Alert - Unauthorized ACH Debits-Annihilated by an Unlikely Network Participant Deborah Peace Managing ACH debit origination risk has historically been left to the ODFI to control by scrutinizing potential Originators and limiting who gains access to the network. Is it possible for RDFI's to actually solve the problem? Attendees will learn how emerging technologies and new methodologies are making it possible for account holders to control who and what comes out of their account before it happens. Can restrictive debit blocks, labor intensive debit filters, ACH Positive Pay, Paper Written Statements and angry account holders become a distant memory? This session will have attendees reconsidering which ACH network participant is in the best position to annihilate unauthorized ACH debits.</p>	<p>Centrix - Simplify ACH Risk Management With EPIQ™ ... The Electronic Payments I.Q Steve Bartels Learn about EPIQ™, a cost effective solution that monitors, analyzes and reports ACH activity. EPIQ™ was specifically designed to simplify ACH risk management for financial institutions. Comprehensive reporting gives insight into multiple trends and stats for exposure concerns and return rates.</p>	<p>FRPA - Discover Your Inner Detective: New Tools for Financial Institutions Herb Bergson The new FRPA site will truly be state-of-the-art, including multiple searchable databases.</p> <p>Find out how the new site will benefit financial institutions and police investigators – and other inquiring minds within financial institutions.</p>	<p>Federal Reserve Bank – Knowledge is Power...What's in your ACH Reports Angie Wilhelm In response to customers' requests, our robust suite of information services includes new report features and functionality to help you better manage your payments business—even if you outsource! For example, with FedEDI® Plus, you can load reports into your Internet banking cash management portal by choosing to deliver them automatically to the FedLine® access solution at your institution or your processor, and then let your corporate customers retrieve their reports from a familiar interface. Here are a few more enhanced reports: the Return Item Report includes operator rejects; the NOC Report includes IAT entries; and the RDFI Quick Scan Report includes IAT entries and addenda item counts. Attend this product showcase to learn how these enhanced reports, and many more, can help you get a more complete ACH activity picture for better business decisions, streamlined processing and reduced risk.</p>	<p>Federal Reserve Bank – The ABCs of Working with the Fed Steve Peterson Whether you need to establish a new electronic connection with the Fed or simply add a new service, discover what the Fed offers and how to easily get started. This product showcase offers valuable information to: -Help you understand available service and settlement options -Provide the necessary set-up steps for your implementation of service changes and/or new service setup -Offer detailed contact and resource information to assist you with your needs at the Federal Reserve Bank -Give you an opportunity to ask questions about next steps to get started Take control of your financial institutions payment services and improve your business customers' experience at the same time.</p>	<p>CFC Technologies - Maximize Multiple Remote Deposit Capture Strategies to Increase Profits Jim Brummer Are you ready to make remote deposit a profit center? The challenge is to move beyond a defensive mindset and understand the real opportunity that RDC services provide. We will look at new RDC opportunities from a fresh perspective while applying a focused approach on what your customers want and need.</p>
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