

Be a Part of it All!

Up to
\$2,400
in savings!

Sign up for **ALL 4** conferences
at once and receive a

12% Discount*

- Over 1200 Attendees/Potential Customers
- Representing 18 States
- Largest Midwest Payments Conferences

*There is still a 10% discount if you sign up for at least 3 of the events

- WACHA Electronic Payments Conference 2012**
March 26-28, 2012 | Wisconsin Dells, Wisconsin | Kalahari Resort & Convention Center
- EPCOR Payments Conference – Spring 2012**
May 15-17, 2012 | Columbus, Ohio | Hilton Columbus/Polaris
- UMACHA Navigating Payments 2012**
October 9-11, 2012 | Minneapolis, Minnesota | Earle Brown Heritage Center
- EPCOR Payments Conference – Fall 2012**
October 22-24, 2012 | Kansas City, Missouri | The Westin Crown Center

epcor[™]

Electronic Payments Core of Knowledge

3100 Broadway, Ste 609
Kansas City, MO 64111

UMACHA
Your Electronic Payments Professionals

7100 Northland Circle, #407
Brooklyn Park, MN 55428

WACHA
The Premier Payments Resource

W177 N9886 Rivercrest Drive, Ste 112
Germantown, WI 53022



WACHA Electronic Payments Conference 2012

March 26-28, 2012 | Wisconsin Dells, Wisconsin
Kalahari Resort & Convention Center



The payments industry is evolving. If you want to keep pace with it, you should plan on attending *WACHA's Electronic Payments Conference 2012!* Drawing more than 300 individuals

from throughout the Midwest, this event focuses on all types of payment systems and payment system-related topics. The Exhibit Hall is the hub of WACHA's conference, and every effort is made to include as much activity and exhibit time as is possible over the two and a half days of the event.

The 2012 Conference will be held at the Kalahari Resort & Convention Center offering a wide variety of attractions... including over 100,000 square feet of indoor water park! The hotel rate is \$139.00 per night. For reservations, call 1-877-254-5466.



Electronic Payments Core of Knowledge

EPCOR Payments Conference Spring 2012

May 15-17, 2012 | Columbus, Ohio
Hilton Columbus/Polaris



EPCOR will be hosting the *EPCOR Payments Conference – Spring 2012* in Columbus, OH. This two and a half day conference hosts over 225 attendees from the payments industry. The conference will feature

numerous general and concurrent sessions beginning on Tuesday, May 15. All food events and general sessions will be conducted in the exhibit hall for maximum exposure.

The 2012 Conference will be held at the Hilton Columbus/Polaris. The Hilton Columbus/Polaris is easy to see on your drive down Interstate 71 in Columbus, Ohio. Located in front of the Polaris Fashion Place Mall with complimentary parking, guests will find this new Hilton extremely accessible. The hotel rate is \$149.00 per night. For reservations, call 1-888-864-8055.



UMACHA Navigating Payments 2012

October 9-11, 2012 | Minneapolis, Minnesota
Earle Brown Heritage Center/
Embassy Suites Minneapolis



As we boldly move forward into the age of electronic business, you won't want to miss this exciting opportunity to present your organization as a major presence in the payments arena. The *Navigating*

Payments Conference 2012 will address topics including: ACH/Electronic Check, Internet/eCommerce, Cash Management, Check and Card. This is a prime opportunity to reach over 400 participants in the upper Midwest area from every level in payments organizations.

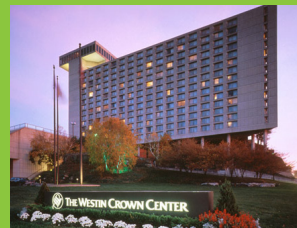
The 2012 Conference will be held at the Earle Brown Heritage Center. You'll be minutes from downtown Minneapolis and the newest dining/shopping/entertainment hubs with over 25 dining options. The Embassy Suites Minneapolis rate is \$119.00 per night. For reservations, call 1-763-560-2700.



Electronic Payments Core of Knowledge

EPCOR Payments Conference Fall 2012

October 22-24, 2012 | Kansas City, Missouri
The Westin Crown Center



The *EPCOR Payments Conference - Fall 2012* is the premier conference for payments related vendors. It is the most cost effective way for YOU to reach the maximum number of decision makers in the

shortest period of time with the lowest dollar investment. This event is expected to attract people from well over 350 banks, credit unions and other financial institutions from the Midwest and around the United States.

The 2012 Conference will be held at the Westin Crown Center, centrally located in Kansas City. It is directly connected to Union Station via The Link, just minutes from Liberty Memorial, and boasts a tennis court, outdoor pool and two restaurants on-site. The hotel rate is \$179.00 per night. For reservations, call 1-800-228-3000.

Exhibitor & Sponsorship Opportunities

Not all associations offer all sponsorship opportunities.

Exhibitor Packages

Become an Exhibitor at any three or more events ALL AT ONCE by signing up for this convenient, DISCOUNTED **Exhibitor Combination Package**.

In appreciation of YOU the Vendor, WACHA, UMACHA, and EPCOR have teamed up to make exhibiting easy and cost effective: You will receive a **12% discount** if you register to exhibit at all four events, or **10% discount** for any three events you sign up for at one time! As a bonus, you will also receive a free text ad in select organization's e-newsletters!

Sign up to exhibit at all 4 events
and save almost **\$400!**

Exhibitor Package - \$795 (per event)

Included in the Exhibitor Package, you will receive at each event:

- Booth space for table-top display (includes table, trash can and two chairs).
- Two complimentary conference registrations, which include all meals and conference events. Additional booth attendee registrations are \$350-425 each, depending on the conference.
- Conference materials and company name featured in all conference publications, website and marketing materials where possible.
- Conference attendee list provided two weeks prior to the event.

Vendor Showcase - \$450 / \$300

Product-showcases are designed as an opportunity to do a "Sales Pitch" of your product or service.

Vendor must be an exhibitor or sponsor at the conference. Very limited availability, first-come-first-serve.

Sponsorship Opportunities

Achieve maximum exposure by becoming a Sponsor! The same great deal applies: **You will receive a 12% discount when you register to sponsor at all four events, and a 10% discount if you register for at least three events.** Here is a list of sponsorship opportunities that will maximize your company's presence at the events:

Diamond - \$5,000

Includes: Two comp registrations, first choice of booth space for table-top display; vendor showcase, opportunity to address attendees, recognition as a diamond sponsor in marketing and conference materials and on signage, full-page color ad in handbook (advertisement provided by sponsor, with group approval), conference attendee list provided three weeks prior to the event.

Platinum - \$3,000

Includes: One comp registration, featured sponsor at a food function with opportunity to address attendees, recognition as a platinum sponsor in marketing and conference materials and on signage, 1/2 page color ad, and conference attendee list provided three weeks prior to the event.

Keynote - \$2,750

Includes: One comp registration, featured sponsor for keynote session with opportunity to address attendees, recognition as the keynote sponsor in marketing and conference materials and on signage, conference attendee list provided three weeks prior to the event.

Lunch - \$2,500

Includes: Opportunity to give a brief presentation during lunch, recognition as the lunch sponsor in marketing, website, conference materials and on signage, conference attendee list provided three weeks prior to the event.

Reception - \$2,500

Includes: Opportunity to address the crowd during the reception and represented as the sponsor in marketing, website, conference materials and on signage, conference attendee list provided three weeks prior to the event.

Gold - \$2,000

Includes: Featured sponsor at a break with opportunity to address attendees, recognition as a gold sponsor in marketing, website, conference materials and on signage, conference attendee list provided three weeks prior to the event.

Silver - \$1,000

Includes: Recognition as a silver sponsor in marketing, website, conference materials and on signage, conference attendee list provided two weeks prior to the event.

Bronze - \$750

Includes: Recognition as a bronze sponsor on signage, conference attendee list provided two weeks prior to the event.

AAP Breakfast - \$750

Includes: Recognition as the AAP Breakfast sponsor on signage during conference and that specific event.

Wireless Internet - \$750

Includes: Company name on signage throughout the exhibit hall(s).

Tote Bag - \$500, Item Provided by Sponsor

Includes: Company name on conference tote bags carried by each attendee; one tote bag per attendee provided by sponsor (with group approval).

Handbook Ad - \$500, Ad Provided by Sponsor

Includes: Full-page color ad on inside back cover of handbook; advertisement provided by sponsor (with group approval).

Notepad - \$500, Item Provided by Sponsor

Includes: Company logo on notepads; one notepad per attendee provided by sponsor (with group approval).

Pen - \$500, Item Provided by Sponsor

Includes: Company logo "in the hands" of attendees; one pen per attendee provided by sponsor (with group approval).

Lanyard - \$500, Item Provided by Sponsor

Includes: Company logo on lanyards worn by all attendees; one lanyard per attendee provided by sponsor (with group approval).

Promotional Insert - \$500, Item Provided by Sponsor

Your company's promotional materials inserted into tote bags or handbooks. Insert provided by sponsor (with group approval).

Exhibitor/Sponsor Registration Form

Fax your completed form to 812-339-0138.

COMPANY INFORMATION

Please complete all information in this section as it will appear in all conference materials.

Company Name _____
 Company URL _____
 Mailing Address _____
 City _____ State _____ Zip _____

PRIMARY EVENT CONTACT

If someone other than the main on-site contact listed below should be your primary contact for communications regarding the conferences, please provide the following information:

Name _____ Title _____
 Address _____
 Phone _____ Fax _____
 E-mail _____

MAIN ON-SITE CONTACT

Complimentary registration with exhibitor package and some sponsorships.

Name _____ Title _____
 Phone _____ Fax _____
 E-mail _____

Please check the conference(s) registrant is attending: WACHA EPCOR - Spring UMACHA EPCOR - Fall

Second complimentary registration with exhibitor package and diamond sponsorship.

Name _____ Title _____
 Phone _____ Fax _____
 E-mail _____

Please check the conference(s) registrant is attending: WACHA EPCOR - Spring UMACHA EPCOR - Fall

ADDITIONAL BOOTH/CONFERENCE ATTENDEES

Additional fee of \$350 per attendee.

Name _____ Title _____
 Phone _____ Fax _____
 E-mail _____

Please check the conference(s) registrant is attending: WACHA EPCOR - Spring UMACHA EPCOR - Fall

Name _____ Title _____
 Phone _____ Fax _____
 E-mail _____

Please check the conference(s) registrant is attending: WACHA EPCOR - Spring UMACHA EPCOR - Fall

Copy and complete this page if sending more than two additional attendees or different attendees to each conference.
Sharing/Transferring of registrations is prohibited.



3100 Broadway, Ste 609
Kansas City, MO 64111



7100 Northland Circle, #407
Brooklyn Park, MN 55428



W177 N9886 Rivercrest Drive, Ste 112
Germantown, WI 53022

Exhibitor/Sponsor Registration Form

Company Name: _____

**Note: 10% discount only applicable when exhibiting/sponsoring at any three events.
12% discount only applicable when exhibiting/sponsoring at all four events.
Must sign up for 3 or more events at one time.*

	WACHA Electronic Payments Forum 2012 March 26 - 28 Wisconsin Dells, WI	EPCOR Payments Conference - Spring 2012 May 15-17, 2012 Columbus, OH	UMACHA Navigating Payments 2012 October 9-11, 2012 Minneapolis, MN	EPCOR Payments Conference - Fall 2012 October 22-24, 2012 Kansas City, MO
Exhibitor Package	<input type="checkbox"/> \$795	<input type="checkbox"/> \$795	<input type="checkbox"/> \$795	<input type="checkbox"/> \$795
<i>Additional booth attendee registrations are \$350 - \$425 each.</i>				
Vendor Showcase		<input type="checkbox"/> \$450	<input type="checkbox"/> \$300	<input type="checkbox"/> \$450
Diamond Sponsor	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000
Platinum Sponsor	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000
Keynote Sponsor	<input type="checkbox"/> \$2,750	<input type="checkbox"/> \$2,750	<input type="checkbox"/> \$2,750	<input type="checkbox"/> \$2,750
Lunch Sponsor	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500
Reception Sponsor	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500
Gold Sponsor	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000
Silver Sponsor	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000
Bronze Sponsor	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750
AAP Breakfast	<input type="checkbox"/> \$750		<input type="checkbox"/> \$750	
Wireless Internet Sponsor	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750
Tote Bag Sponsor	<input type="checkbox"/> \$500 and product	<input type="checkbox"/> \$500 and product		<input type="checkbox"/> \$500 and product
Handbook Sponsor	<input type="checkbox"/> \$500 and product	<input type="checkbox"/> \$500 and product	<input type="checkbox"/> \$500 and product	<input type="checkbox"/> \$500 and product
Notepad Sponsor	<input type="checkbox"/> \$500 and product	<input type="checkbox"/> \$500 and product		<input type="checkbox"/> \$500 and product
Pen Sponsor	<input type="checkbox"/> \$500 and product	<input type="checkbox"/> \$500 and product	<input type="checkbox"/> \$500 and product	<input type="checkbox"/> \$500 and product
Lanyard Sponsor	<input type="checkbox"/> \$500 and product	<input type="checkbox"/> \$500 and product	<input type="checkbox"/> \$500 and product	<input type="checkbox"/> \$500 and product
Promotional Insert	<input type="checkbox"/> \$500 and product	<input type="checkbox"/> \$500 and product		<input type="checkbox"/> \$500 and product

Exhibitor/Sponsor Total from Above \$ _____

10% Discount if Applicable

(applies to those who participate in any three events; must sign up for 3 or more events at one time) \$ _____

Additional Booth/Conference Attendees- WACHA, UMACHA \$350 each * Qty: _____ = \$ _____

Additional Booth/Conference Attendees- EPCOR \$425 each * Qty: _____ = \$ _____

12% Discount if Applicable (applies to those who participate in all four events) \$ _____

Additional Booth/Conference Attendees- WACHA, UMACHA \$350 each * Qty: _____ = \$ _____

Additional Booth/Conference Attendees- EPCOR \$425 each * Qty: _____ = \$ _____

PAYMENT INFORMATION

Please check method of payment and provide requested information.

Method of Payment:

Invoice

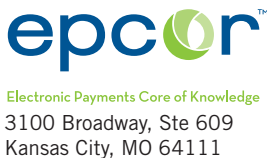
Check Make check payable to PDG and mail with original registration form to:
Professional Development Group, II, PO Box 99, Bloomington, IN 47402

Credit Card* Name on Card _____

AMEX VISA MC Card No _____ Exp Date _____

Signature _____ Date _____

**Payments made by credit card will be processed by each group individually.*



Terms and Conditions

1. INSTALLATION & REMOVAL

No installation work will be permitted after the opening of the exhibit hall without consent of EPCOR, UMACHA or WACHA. All exhibits shall be operational throughout the entirety of the conference(s). Thereafter, packing and removal shall be done as quickly as possible. Exhibitors shall not deface or harm the property in which the exhibits are housed. Nothing shall be tacked, nailed or screwed to walls, floors, columns or other parts of the hotel without the permission of EPCOR, UMACHA or WACHA and the hotel.

2. STORAGE, HANDLING and ON-SITE FEES

Storage and handling arrangements should be made through designated facilities at the appropriate hotel(s). Additional on-site charges may include but are not limited to shipping/handling fees, electrical fees and other rental fees.

3. USE AND CARE OF EXHIBIT SPACE

No part of the exhibit may be more than 8 feet in height, the sides and the front of the exhibit may be no more than 4 feet in height. No part of an exhibit shall obstruct the view of adjacent booths. Exhibits shall not be unduly noisy, glaring or otherwise objectionable. Audio-visual and other sound effects will be permitted only where and when they do not interfere with activities in adjacent booths. The Exhibitor shall maintain his exhibit in good order at his own expense. Exhibitors shall comply with any municipal, state, and federal laws, rules and regulations, including, but not limited to, fire and safety codes, building codes, the requirements of the Americans with Disabilities Act, and all laws relating to access by disabled persons.

4. PROHIBITED ACTIVITIES

Except within the rented booth area, the following activities are prohibited by any Exhibitor: sale of any gift or any intoxicating beverage; sale of goods or taking orders for sale of equipment, products, services or supplies; conducting lotteries, raffles or drawings except when gratis to persons registering; drawings that require EPCOR, UMACHA or WACHA registrants to be present to win or distribution to delegates and visitors of printed matter, samples, souvenirs and the like.

5. SUBLETTING SPACE

Exhibitors may not sublet or assign any part of their booth space, nor advertise or display goods or services other than their own.

Exhibition advertisements and display must conform to the statement in the Exhibitor's application describing displays.

6. FAILURE TO OCCUPY SPACE

Unless prior approval for delayed occupancy is received from EPCOR, UMACHA or WACHA, any exhibit booth not occupied by the assigned Exhibitor by opening time of the exhibit hall at the appropriate conference(s), may be reassigned or used by EPCOR, UMACHA or WACHA without refund to the Exhibitor.

7. SOCIAL FUNCTIONS

Exhibitors may not conduct social functions in the exhibit area or in public areas of the hotel during the conference. Exhibitors may conduct social functions in "hotel suites" with the written approval of EPCOR, UMACHA or WACHA. Social functions shall be scheduled at a time which will not interfere with EPCOR's, UMACHA's or WACHA's scheduled activities. EPCOR, UMACHA or WACHA must receive a copy of the function announcement or invitation two weeks in advance of mailing.

8. SECURITY

Exhibitors shall exercise reasonable care for the protection of their materials and display in the designated hotel exhibit hall and/or or concourse. EPCOR, UMACHA or WACHA officers, directors, members and staff are not responsible for the safety of the property or the exhibitor, his agents or employees, or harm or damage to such persons resulting from theft, fire, accident or any other cause. Exhibitor is required to provide all insurance and/or policy riders necessary to cover all exhibits.

9. CANCELLATION OR RELOCATION OF CONFERENCE

If EPCOR, UMACHA or WACHA fails to hold its conference as herein provided, or fails to furnish Exhibitor space as stated herein, including circumstances of Force Majeure, it shall refund to Exhibitor any charges paid hereunder. Such refund shall be accepted by Exhibitor in full settlement of any loss or damage suffered or claimed by Exhibitor.

10. CANCELLATION BY EXHIBITOR

If the Exhibitor notifies EPCOR, UMACHA or WACHA in writing at least 30 days before the event that it will not occupy the exhibit space stated herein, all fees paid by the Exhibitor will be refunded, except a \$100 fee per cancellation. No refund of any fees will be made if such notice is received after that date.

11. LIABILITY AND INDEMNITY

Exhibitor agrees to assume sole responsibility and liability for all damages and injuries arising out of, resulting from, or in any manner connected with its exhibit (including installation and dismantling) that may be suffered by (a) Exhibitor and his employees and representatives (b) other Exhibitors and their employees or representatives, (c) conference participants, guests or visitors, (d) the hotel and the owners, employees and representatives thereof and (e) any other persons lawfully on or about the conference premises. Exhibitor agrees to indemnify and hold harmless EPCOR, UMACHA or WACHA, its members, directors, officers, employees, agents, affiliates, successors and assigns, from and against any and all liabilities, obligations, losses, damages, penalties, actions, judgments, suits, costs, expenses, including reasonable attorneys' fees, or disbursements of any kind or nature whatsoever, which may be imposed on, incurred by or asserted against EPCOR, UMACHA or WACHA in any way relating to or arising out of this Agreement and/or Exhibitor's use of exhibit booths at the Exposition. The Exhibitor further agrees to obtain, maintain and pay for general insurance coverage in amounts sufficient to insure against liability assumed.



Electronic Payments Core of Knowledge

3100 Broadway, Ste 609
Kansas City, MO 64111



7100 Northland Circle, #407
Brooklyn Park, MN 55428



W177 N9886 Rivercrest Drive, Ste 112
Germantown, WI 53022